EMPATHY MAP

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| TEAM ID | PNT2022TMID17622 |
| PROJECT NAME | Real-Time River water Quality Monitoring and Control System |
| MAXIMUM MARKS | 4 MARKS |

EMPATHY MAP

An empathy map is a straightforward, easy-to-understand picture that gathers information about a user's behaviour and attitudes.

It is a valuable tool for assisting teams in better understanding their users.

Understanding the real problem and the person experiencing it is necessary for developing an effective solution. The map-making activity lets participants analyze things from the user's point of view, as well as his or her goals and obstacles.

REFERENCE: [https://app.mural.co/t/kalaiarasir1577/m/kalaiarasir1577/1666178334730/ba29418dc08efd6a604f8151d98f7258ed510402?sender=u6e206caa4702bf63b1574822](#_top)

